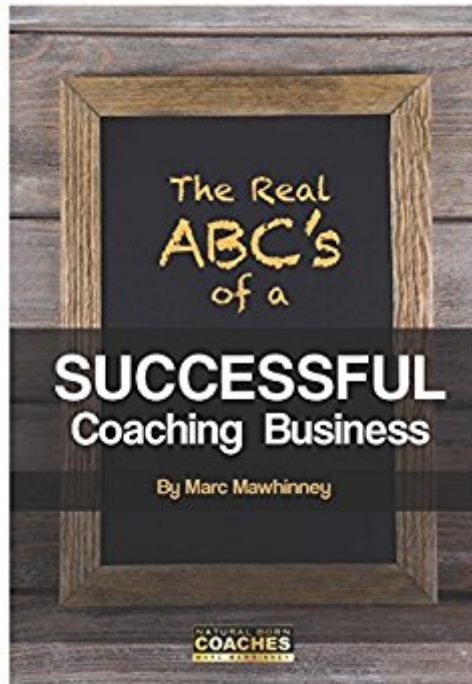


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# The Real ABCs Of A Successful Coaching Business



## Synopsis

Marc Mawhinney, host of the "Natural Born Coaches" podcast, gives his unfiltered advice on how to build a successful coaching business where you can earn what you deserve while working with your ideal clients!

## Book Information

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## Customer Reviews

Marc Mawhinney, who is dubbed "The Coach's Coach", really packs a punch in this insightful ebook. It definitely has his trademark humor (if you've listened to his Natural Born Coaches podcast or received his emails you'll know what I mean) which makes it fun and authentic. You're guaranteed to take away several golden nuggets on the coaching business in this read. A few good sections are: Charge What You're Worth (a struggle in coaching), Invest in Your Business, and Perfectionism Kills (something that plagues us all). Definitely take the time to download and read this. You can do it over your morning coffee.

It is so refreshing to see authentic down to earth advice when it comes to coaching. There is so much hype and bs out there that it is easy to get sucked in to thinking that there are easy routes and

short cuts. Marc has built a successful practice with simple, and repeated efforts over time. Not overnight but a steady upward progress. This may not be as sexy as others who are selling the big dream but it is real and it is very repeatable by anyone who wishes to have a coaching practice that pays the bills and more.

Easy and to the point successful insight.

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